



# Harrison - Professional Coaches

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Transform your client outcomes and build your coaching business with the world's most advanced **behavioural talent analytics**. Harrison Assessments Professional Coach platform equips you with a powerful **predictive lens** that builds a framework of **real self-understanding** and personal growth.

## Transform your Coaching

The Harrison Assessment Professional Coach System provides a unique lens to **measure behavioural change through coaching**. The assessment is efficient and cost effective, taking **only 20 minutes** to complete while measuring **175 behavioural tendencies**, interests, and preferences.

- Harrison provides you with a language to describe **observable and measurable** behaviours for coaching interventions.
- The Harrison behavioural matrix explores behavioural connections and focuses your coaching on the **areas of greatest growth**.
- Enjoyment Performance Theory targets what your clients **will actually do** as opposed to what they could potentially do.
- Paradox Theory provides meaningful insight into how often and how deeply **stress affects your client**.

The Harrison suite of reports gives you **multiple views** of your client's behavioural data and allows you to **customize your coaching data** to your individual requirements.



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*"Paradox technology is truly unlike any assessment tool I have used before. I wholeheartedly recommend Harrison Assessments to coaches."*

**Jonathan Reitz - ICF Master Certified Coach**

## Transform your Business

Expand your practice and business potential with Harrison Assessments. Explore Development at the organizational level and introduce clients to predictive AI-driven Recruitment, Succession Planning, Employee Engagement, and Talent Analytics.

- Harrison provides a **revenue stream** with **wholesale and volume discounts** on your Harrison purchases.
- Join a **global network** of Coaches and Organizational Development Professionals across 62 countries. There are numerous accredited coaches from the major global Coach Accreditation groups including ICF and EMCC.
- All coaches receive their own Harrison system, custom website and brochures to help build your business.



When you're ready to begin, Accreditation Training is practical and easy to access. It is accessed through an **online Learning Management System** with approximately 6 hours of videos and quizzes. Coaches are Harrison Accredited upon completion of the Competency Demonstration Assessment where you are provided with a case study to conduct a Development Debrief using Harrison data.

**[Contact us for your free demonstration now.](#)**

## Harrison Talent Life Cycle Solutions

Harrison Assessments uses predictive analytics to help organizations acquire, develop, lead and engage their talent. This comprehensive Talent Decision Analytics provides the intelligence needed throughout the talent life cycle to build effective teams and develop, engage and retain key talent. Contact us to learn how we help organizations make great decisions.

